Sustainable Development News from the MEBC

Midlands Environmental Business Company, the proprietor of the Midlands Environmental Business Club formed in 1991, is a not-for-profit initiative managed by regional businesses and regional government offices and agencies to promote the values of sustainable development to the region's business community.

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1. Top environmental man from Corus at MEBC Dinner – December 5th

Speakers for the last two years have been from academia and the political community. For 2007 we wanted to hear from industry. Louis Brimacombe will be the guest speaker at the MEBC 4th Annual Business Success Dinner to be held at the Birmingham Council House Banqueting Suite on Wednesday, December 5th. Louis has been central to the development of Corus' environmental programme which has grown to become one of the world's leading examples in the application of business sustainability research and practice, giving the company benefit from substantial investment in knowledge and expertise as well as delivering tangible paybacks to the business.

BBC Midlands News personality, Kay Alexander will, as in recent years, make surprise "attacks" on the unwary to find out about their successes during the year.

The 2007 MEBC Annual Award will be presented.

Event to be covered by Birmingham Post.

Event staged with sponsorship support from the BREW fund via AWM and by Faber Maunsell.

2. In early planning – visit to Austrian example of best practice

The International Herald Tribune headlined the story – "Dead-end Austrian town blossoms with green energy". In 1992 it was one of the poorest towns in Austria. Now it has created 50 businesses employing 1000 people. It is the first community in the EU to cut carbon emissions by more than 50%.

For more information and/or to register interest, e-mail davidm@ebc-info.co.uk

3. Sandy Taylor at MEBC AGM

Sandy Taylor, Head of Climate Change and Sustainability at Birmingham City Council, will be the guest speaker at the MEBC AGM to be hosted by Martineau Johnson on November 7th.

4. RTA Postponed

The MEBC supported "RTA 07" – the Renewables Technology Audit '07 planned for October 18th in Birmingham has had to be postponed for a variety of reasons including diary clashes with other events. The emphasis though is on the word "postpone".

5. Web site

A reminder that the much revamped MEBC web site can be seen via www.mebconline.com

MEBC is a not for profit limited liability company managed under contract from Birmingham by Environmental Business Communications Limited (EBC).

The Board of Directors consists of Jonathon Porritt (Hon. President), Ian Aspley (Chairman), Marley Eternit; Prof. Peter Braithwaite (Deputy Chairman) Arup; David White (Finance Director), Grant Thornton; Anita Lloyd (Company Secretary) Eversheds; David Middleton (CEO) EBC; Janet Bailey (Orion Management); Roger Key (Brumcan); Tony Lass (Fox Consultancy); Pat Laughlin (PL Associates); John Sharpe (Bates Wood).
Observers are invited from AWM, GOWM and Birmingham City Council.

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