

Efficiency & Sustainability

....global environmental challenges and managing resources

Monday 24th September – 3:00-6:00pm

BWM Plant Hams Hall, Canton Lane, Coleshill, Birmingham B46 1GB.

Event information

Stern the EU, UN and others have called for social transformation to respond to today's challenges. For society to change it will need the help of the business community. This presents enormous opportunities, but have we the will to do it?

This WMEN event gives you a fantastic opportunity to gather important and useful information about the impact of the environment on businesses today and to look at ways in which these issues can be overcome.

David Middleton will present an overview of the bigger picture by highlighting some of the main global environmental issues and the threats that they pose for businesses in the region.

Margaret Dobson of Envirowise, will then provide practical solutions and advice to businesses on how they can improve their environmental performance. The main focus will be on resource efficiency, particularly:

- **Minimising waste in the workplace**
- **Cost savings relating to the above**
- **How businesses can expect to go about starting to be more efficient, regarding waste**

Delegates will have the opportunity to ask questions and to share their own ideas and experiences with others.

Presenter information

David Middleton is CEO for two not-for-profit business networks that focus on sustainable development – The Midlands Environmental Business Co (MEBC) and the BCSD-UK, which is the only affiliated branch of the World Business Council in the UK.

Margaret Dobson has over 25 years' experience as an environmental professional, starting in pollution regulation and now advising on best practice in environmental management. As an independent consultant and member of Envirowise's Advisor Panel, Margaret has helped many businesses to reduce wastes and achieve certified standards such as ISO14001.



To reserve your FREE place

Email your reservation details to wmen@midlandsexcellence.org.uk or fax back to **Hayley Moulton** 01675 460 472

Name: _____

Organisation: _____

Job title: _____

Telephone No: _____

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Number of places: _____

